FONDERIE DARLING 745. RUE OTTAWA. MONTRÉAL (CANADA QUEBEC) H3C 1R8 392, 1554



2019 FUNDRAISER TO ACQUIRE THE DARLING FOUNDRY

A HIGHLY SUCCESSFUL CAMPAIGN

Montreal, September 19, 2019 – Quartier Éphémère has raised \$80,572 on the Indiegogo crowdfunding platform and received pledges for substantial donations FONDERIEDARLING. ORG in order to continue the artistic, community, and heritage mission of the Darling Foundry.

> The organization caused a crowdfunding tidal wave thanks to the 257 donors who donated sums between a few dollars to several thousands to support the acquisition and preservation of the former foundry and industrial complex of the Darling brothers, which, after being rehabilitated eighteen years ago, has been dedicated to the advancement of the visual arts.

> Quartier Éphémère is thus consolidating its heritage property by acquiring the first building (745 Ottawa Street), which is dedicated to exhibitions and was leased by the City of Montreal for a long term in 2002. In 2006, the organization acquired and renovated the second building (735 Ottawa Street), which hosts local and international artists in residence. In response to a limited-time bid to purchase the first building from its current owner, the City of Montreal, through its para-municipal corporation and longtime partner, the SHDM, the organization succeeded in obtaining an initial grant from Quebec's Ministère de l'Économie et de l'Innovation through its Programme d'Immobilisation en Entrepreneuriat Collectif (PIEC).

> The day after the fundraising campaign concluded, the organization drew up an official offer to purchase with the SHDM, since it could now exercise the option to acquire the building. Based on this success, Quartier Éphémère can also continue working with other financial backers.

> We wish to emphasize the many artists, cultural workers, dedicated citizens, and international supporters who donated, as well as the significant contributions made by philanthropists, art institutions, local businesses, the neighbourhood, Montreal, and Canada, which indicates that the Darling Foundry's scope reaches far beyond its local community.

The campaign also owes a large part of its success to the exceptional generosity of former resident artists of the Darling Foundry's Montreal studios who donated artworks, starting with Nadia Myre who created a special edition in bronze for the occasion, as well as Yann Pocreau, Celia Perrin Sidarous, Karen Kraven, and Aude Moreau.

Many partners generously contributed to promoting the campaign and offering appealing perks that encouraged donations: Compagnie & Cie created our brand image; the Atelier du Bronze Art Foundry produced 20 editions of Nadia Myre, and Martin Schop provided the pedestals; Le Serpent Restaurant offered 20 meals; Photosynthèse printed the edition of the artifact; Diapason produced the fundraising postcards and posters.

Quartier Éphémère would like to extend a heartfelt thanks to the artists, its Board of Directors and team, the fundraising committee, its sponsors and donors for their support.

You can make a donation at any time through the Darling Foundry's website: www.fonderiedarling.org

CONTACT PRESSE

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Upcoming exhibitions at the Darling Foundry - September 19 to December 8, 2019 Javier González Pesce, Two Ways to Disappear Without Losing the Physical Form Deborah Anzinger, Leasho Johnson, Jori Minaya, Resisting Paradise